

ENGLISH STUDIES

PROFESSIONAL & CREATIVE WRITING

 LA ROCHE UNIVERSITY



THE WRITING CURRICULUM is designed to prepare students for careers in public relations, business communications and publications, advertising, writing, journalism and technical writing.



CURRICULUM

WRITING COMPONENT

54 credits

Writing Poetry
Business Communication
Technical Writing
Readings in Creative Nonfiction
Journalism
Journalism II
American English:
History/Development
Writing for Advertising

Writing for Broadcast &
Social Media
Writing for Nonprofits
Sports Writing
Writing Fiction
Writing Creative Nonfiction
Portfolio Production Workshop
Internship
Seminar in Publication
Digital Photography
Publication Design

LITERATURE COMPONENT

12 credits

2000-3000 Level
Literature Elective
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2000-3000 Level
Literature Elective
Shakespeare

Continued

LA ROCHE UNIVERSITY | 9000 Babcock Blvd. | Pittsburgh, PA 15237 | laroche.edu

Freshman Admissions

844-838-4578 | 412-536-1272
admissions@laroche.edu

Transfer Admissions

412-536-1260
transferadmissions@laroche.edu

CURRICULUM *(continued)*

ACADEMIC CORE CURRICULUM
37 credits

FOUNDATIONS OF KNOWLEDGE
15 credits

Academic Reading and Writing
Academic Writing and Research
Digital Literacy
Foundations of Quantitative Reasoning **or** College Algebra
Oral Communication

LA ROCHE EXPERIENCE
4 credits

LRX: Foundations
Investigating Social Problems

BREADTH OF KNOWLEDGE
12 credits

Natural and Physical World
Human Expression*
Values and Ethics
Social Sciences
Global Perspectives

DEPTH OF KNOWLEDGE
3 credits

Interdisciplinary Inquiry

CORE ELECTIVES
3 credits

Any Breadth of Knowledge Area Course **or** Interdisciplinary Inquiry

**Fulfilled in major requirements*

GENERAL ELECTIVES
17 credits

We strongly encourage students to use these 17 credits for a minor

ANY MINOR OR DOUBLE MAJOR IN PROFESSIONAL WRITING
15-18 credits

Students majoring in English Studies: Literature are required to complete a minor related to their course of study or to double-major in Professional and Creative Writing.

Students double-majoring in Literature/ Professional and Creative Writing can graduate without adding any credits beyond the required 120. Alternatively, some suggested minors include Professional Writing, Marketing, Communication, Media and Technology, History, Political Science, and Pre-Law.

